

CASE STUDY 3: Binarch's SharePoint work to a Tele Marketing Company

Tele marketing company provides services to clients who deliver cost-effective infrastructure management services to the clients from its Global Delivery Center (GDC) housed in Chennai, India. This project is used by its Telemarketing Executives to maintain call details. New Calls are automatically assigned to the executives.

KEY FEATURES:

- Prospect Upload
- Call Allocation
- Maintain Call details
- User Management, Reports

